



Responsible
Investing



Investment priorities are changing, more people are concerned with both returns on their savings and whether their money is being invested in a responsible way.

Investing for Good

Inequality, public health, environment issues and increasingly climate change protests are firmly in the spotlight, but how do your investments and pensions support your values?

It's not just about wanting to avoid companies in taboo sectors, such as oil, arms and tobacco. Investors today want their funds and wealth managers to be actively searching for businesses that are changing the world for the better.

Many of us try to make a difference by recycling, buying organic and switching off lights when we leave a room, but we can also make a difference by where we choose to invest our savings, pensions and ISAs, by embedding our values with the way we invest.



Performance with Principles

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace and justice. The 17 Goals are all interconnected, and in order to achieve them many fund managers are aligning their investments with them.



QWLDOLWZ WRWV
LWLD HSRZOPHY D
WGHZWK LQWPHQHW
HOO NRZ WLEWLQ SOB
SLWOD LM Q GLMLD/LRQ
HGFWM RLRX GHQ
RWRPSQHRWV BV
RX BSRWHVLDLPLWV
REHU RIR PSQHV R
LWLDL BPHLM

Q WKDLSMGRZ
RSRWH BME BEW
PQHW RIRHQBHD
QV RED LMV QS
RI WRQ EMV HWK7 SOD
Q LMD LPSRWV BOH
LGGHOLMLDQWPHQ
SHRBE

RZY HU BPSQHWV BQHW
WRSHFWKLENRB
SOLHV WR PHQW
HQBHW B WLMRI
H WRULEV SSO BQ
LWHSWLRQ ODFLSWHRU
ORVRI HSWD/LRQWV B D
GHWLPHQVHWRBGLWBLOLW
SHRBEQW
SBLWBLOLW

long-term
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n e tment e t e

What are your options

We have 3 responsible portfolios with differing risk levels that invest in funds that have their own mandates in the areas of Responsible investing. We look at the underlying investments to ensure that these also fit with our views.

Furthermore we can tailor or source a specialist portfolio to match your own personal principles or exclusions.

Please contact us for further information.

For further information contact your Pearson Wealth Management Adviser or use the details below.

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